

THE NEXT EVOLUTION IN REALITY ENTERTAINMENT



SO YOU THINK YOU CAN

STRIP[®]

A MONTH LONG PROMOTION THAT SHINES THE SPOTLIGHT ON YOUR CLUB AND DRAWS NEW TALENT TO YOUR STAGE.

A Rare Opportunity To Generate Capacity Crowds

Chicago, Illinois: On Thursday, March 26th, the ADMIRAL THEATRE hosted what would become the talk of all Chicago; the first annual **SO YOU THINK YOU CAN STRIP** contest.

The event attracted hundreds of applicants wishing to compete for the generous cash prizes and the chance to show their stuff.

“STUDENTS, HOUSEWIVES, SECRETARIES AND THE GIRL NEXT DOOR” would have a chance to win \$5,000.00 and trip to the National Finals in Las Vegas.

The contest, scheduled to run one night each week for four weeks, was a roaring success with the public, who jammed the club to capacity.

Contestants are critiqued, voted on and eliminated each round, in a format and style reminiscent of “American Idol” and “So You Think You Can Dance”.

The response from the media was overwhelming, generating dozens of newspaper articles, local radio and television coverage.

The success of the contest was so impressive that the contest organizers have decided that, in order to make it truly a National Contest, the contest should be made available to a select group of clubs across the USA.



THIS IS YOUR CHANCE TO BECOME AN OFFICIAL HOST SITE OF THE *SO YOU THINK YOU CAN STRIP* CONTEST!

With the results exceeding even the most optimistic predictions, the concept is a proven success story. Customized promotional materials will drive applicants to your website where Official Application Forms can be downloaded and sent by e-mail to your location for pre-screening.

ACT NOW... by going to
www.SoYouThinkYouCanStrip.com
fill in the Host Application Form and click your way to a successful event.

As a sanctioned host venue, you will receive:

- Official contest rules and procedures
- A Step by step guide detailing how to produce and market this winning event.
- Logo, graphic art and copy suitable for ads, flyers, posters and banners.
- Press release copy proven to attract media.
- Reciprocal banner link on www.soyouthinkyoucanstrip.com
- Online contestant application forms for website downloading.
- Exclusivity within 50 miles of your club.
- Option to hold the event the following years.
- Photos and video footage for the Chicago event suitable for in-house marketing.

the Lee Network

Toronto Los Angeles London

Contact: Tony lee
Toronto: 905.569.8091
Los Angeles: 818.385.0192

